



NAVIGATING THE CSR COMPASS

Guiding Your Journey to Social Impact

ARE YOU READY TO CREATE MEANINGFUL SOCIAL IMPACT WHILE ACHIEVING YOUR BUSINESS OBJECTIVES?



SHAPING MINDS, SPARKING IMPACT

Course Overview

Dive into the world of Corporate Social Responsibility (CSR) with our 2-day immersive program. Designed to provide a comprehensive understanding of CSR's role in today's business landscape, this program guides professionals through the fundamental steps of crafting and implementing effective CSR strategies. Enhance your ability to create social impact while aligning with your organization's goals.

2-DAYS

TARGET AUDIENCE

1. Corporate Executives
2. CSR Professionals
3. Non-profit Leaders
4. HR Professionals
5. Marketing and PR Managers

Learning Outcomes

1. Develop a clear understanding of the significance and implementation of CSR in a business context.
2. Learn to create and integrate a strategic CSR roadmap aligned with organizational goals.
3. Master the art of effective communication and stakeholder engagement to amplify CSR efforts.

Additional Value



- Pre-training engagement
- Post-training engagement
- Certificate of Completion from a Certified Licensed Proctor Gallagher Consultant
- WhatsApp Group Support



What will Participants GAIN?



- » **Delivered by a Certified Licensed Proctor Gallagher Consultant Consultant**
- » **Industry Benchmarked Tools and Resources**
- » **The Science of Achievement**

BENEFITS vs LOSS*

BENEFITS Participating

- **Business Alignment**
- **Predictable** Delivery
- **Engaged** Stakeholders
- **High-Performing** Teams
- **Improved** Productivity
- **Enhanced** Quality
- **Increased** Outcome Visibility
- **Improved** Adaptability
- **Reduced** Risks
- **Satisfied** Customers



LEADING FRONTIER

LEADING ORGANISATION

LEADING OTHERS

LEADING SELF

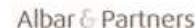
LOSS NOT Participating

- **Change Management Challenges**
- **Difficulty** Managing Expectations
- **Escalated** Costs due to Rework and Delays
- **Inability** to Navigate Uncertain Circumstances
- **Lack** of Clear Goals and Priorities
- **Limited** Collaboration
- **Suboptimal/Negative** Outcomes
- **Decreased** Morale and Performance
- **Poor** Communication

* Scientifically Proven Mindset & Team Compound System based on 75 years of Research

QUANTUM LEAPERS

Partnerships, Collaborations & Clients



Testimonials

This program provided invaluable insights into the world of CSR. It's a game-changer for anyone in the sustainability field, and the strategies I learned here have been instrumental in advancing our renewable energy initiatives.

*Sustainability Manager,
Renewable Energy Industry*



As a small business owner, integrating CSR into my operations seemed daunting. Thanks to this program, I now have a clear roadmap and the confidence to make a positive impact through responsible business practices.

Small Business Owner, Retail Industry



Our nonprofit's collaboration with businesses has grown exponentially after participating in this CSR program. Learning how to effectively communicate our mission and impact has been a game-changer for our organization.

Non-profit Executive Director, Social Services Industry



Outline

Module	Description
Assess	Assessing Your CSR Foundation
Chart	Creating Your CSR Roadmap
Embed	Integrating CSR Across Your Organization
Share	Sharing Your CSR Impact

QUANTUM LEAPERS



WE SPECIALISE IN ...

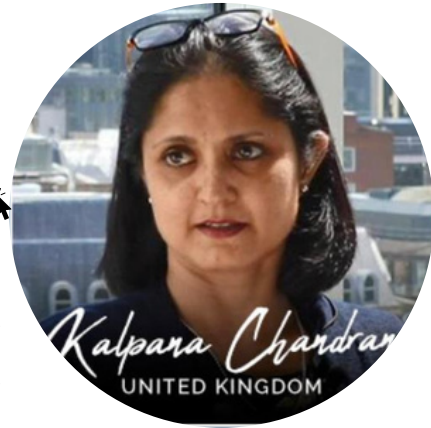
- » MINDSET TRANSFORMATION
- » TEAM EMPOWERMENT
- » LEADERSHIP SOLUTIONS
- » CHANGE MANAGEMENT



Proctor Gallagher
INSTITUTE

QUANTUM LEAPERS SERIES

- » [3-DAY] WINNING PERSONA: PERSONAL BRANDING PROGRAM *
- » [3-DAY] SALES NINJA: SALES MASTERY PROGRAM *
- » [2-DAY] LEADERSHIP IN MOTION: LEADERSHIP ROADMAP PROGRAM *
- » [2-DAY] DRIVING CHANGE: CHANGE MAKER'S GUIDE *
- » [12-WEEK] THINKING INTO RESULTS: CORPORATE SUCCESS SYSTEM: *
- » [12-WEEK] THINKING INTO RESULTS: PERSONAL GROWTH MASTERY: *



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>30 clients served >100 engagements completed >500 participants >20 coaching sessions >15 live events >10 speaking engagements >5 mentoring engagements

Training • Consulting • Coaching • Mentoring • Speaking Engagements • Community Events

<https://www.quantum-leapers.com/CSR>

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