

LEADING SELF



WINNING PERSONA

Personal Branding Boost Program

ARE YOU READY TO UNBLOCK THOSE LIMITING BELIEFS AND SABOTAGES THAT ARE GETTING IN YOUR WAY?



SHAPING MINDS, SPARKING IMPACT

Course Overview

Embark on a transformative 3-day journey to elevate your personal brand. 'Winning Persona' blends insights into self-image, practical branding techniques, and networking strategies to craft a powerful professional identity.

3-DAYS

TARGET AUDIENCE

1. Aspiring and established professionals
2. Individuals seeking to enhance their personal brand
3. Professionals aiming to expand their influence

Learning Outcomes

1. Create building blocks to enhance your self-image for professional success.
2. Develop actionable personal branding strategies.
3. Create building blocks to master the winning process to amplify your brand.

Additional Value



- Pre-training engagement
- Post-training engagement
- Certificate from a Certified Licensed Proctor Gallagher Consultant
- WhatsApp Group Support



What will Participants GAIN?



- » **Delivered by a Certified Licensed Proctor Gallagher Consultant Consultant**
- » **Industry Benchmarked Tools and Resources**
- » **The Science of Achievement**

BENEFITS vs LOSS*

BENEFITS Participating

- **Business Alignment**
- **Predictable** Delivery
- **Engaged** Stakeholders
- **High-Performing** Teams
- **Improved** Productivity
- **Enhanced** Quality
- **Increased** Outcome Visibility
- **Improved** Adaptability
- **Reduced** Risks
- **Satisfied** Customers



LEADING FRONTIER

LEADING ORGANISATION

LEADING OTHERS

LEADING SELF

LOSS NOT Participating

- **Change Management Challenges**
- **Difficulty** Managing Expectations
- **Escalated** Costs due to Rework and Delays
- **Inability** to Navigate Uncertain Circumstances
- **Lack** of Clear Goals and Priorities
- **Limited** Collaboration
- **Suboptimal/Negative** Outcomes
- **Decreased** Morale and Performance
- **Poor** Communication

* Scientifically Proven Mindset & Team Compound System based on 75 years of Research

QUANTUM LEAPERS

Partnerships, Collaborations & Clients



ADVOCATES & SOLICITORS

Testimonials

I recently attended the program, and I can confidently say it was a game-changer. The program provided practical tools to project a winning image. The engaging sessions helped me uncover my untapped potential and improve my overall performance. I highly recommend this program to anyone looking to unlock their winning potential.

Sales Manager, Retail Industry



The program exceeded my expectations. As an entrepreneur, I understood the importance of a strong personal brand, but this program took it to the next level. The expert facilitators shared valuable insights on building a winning persona. The interactive exercises were invaluable, providing practical strategies I could immediately apply to my business and personal life.

Entrepreneur, Tech Industry



Attending the program was one of the best investments I've made. The program provided a comprehensive approach to developing a winning persona, focusing not only on external image but also on inner self-awareness. The knowledgeable trainers created a supportive environment that encouraged participants to step out of their comfort zones and embrace their unique strengths. This program truly empowered me to unlock my full potential and achieve greater success in my career.

HR Manager, Financial Sector



Outline

Session	Description
<p>Cybernetics and Self-Image</p>	<p>The Science of Building Your Winner's Image</p>
<p>The Winning Process</p>	<p>The Path to Victory</p>
<p>The Winning Journey</p>	<p>Crafting Your Winner's Image</p>

QUANTUM LEAPERS



WE SPECIALISE IN ...

- » MINDSET TRANSFORMATION
- » TEAM EMPOWERMENT
- » LEADERSHIP SOLUTIONS
- » CHANGE MANAGEMENT



Proctor Gallagher
INSTITUTE

QUANTUM LEAPERS SERIES

- » [3-DAY] WINNING PERSONA: PERSONAL BRANDING PROGRAM *
- » [3-DAY] SALES NINJA: SALES MASTERY PROGRAM *
- » [2-DAY] LEADERSHIP IN MOTION: LEADERSHIP ROADMAP PROGRAM *
- » [2-DAY] DRIVING CHANGE: CHANGE MAKER'S GUIDE *
- » [12-WEEK] THINKING INTO RESULTS: CORPORATE SUCCESS SYSTEM: *
- » [12-WEEK] THINKING INTO RESULTS: PERSONAL GROWTH MASTERY: *



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>30 clients served >100 engagements completed >500 participants >20 coaching sessions >15 live events >10 speaking engagements >5 mentoring engagements

Training • Consulting • Coaching • Mentoring • Speaking Engagements • Community Events

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